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*Looking good is not a matter of size or age--It's a matter of confidence that comes from self-awareness followed by the ever important self-acceptance.*

Brought to you by  
Pat Roland, Owner, [My Everyday Image](#) and  
Chris McLaughlin, Director, [Mary Kay Cosmetics](#)

**A Warm & Cozy Feminine Palette**

Previously we showed you how to get beautiful eyebrows. Let's now enhance those eyes even more with continued focus on femininity.

“. . . beauty revels in the return to a more polished, pulled together, heightened sense of femininity. Interesting contrasts of luminous pastels, whitened brights and accenting darks make for a modern take on a romantic face which looks to bygone days for inspiration. A blushing warm palette offers simply pretty shades of pink, lilac and berry.”-- Jamie Ross.

Cooler weathers call for warm and cozy clothing and a makeup palette to match. Consider exchanging your bright summery highlighters for flesh-toned highlighters. Mid-tone shadow colors should consist of soft browns, light greys, and lavendars, while your accent colors need to be deeper to play against your earthy/woody clothing--chocolate brown, deep gold, plum, dark grey.

Everyone knows purple is the hot color this year. You see it everywhere--clothing, shoes, purses. Yes, you can wear purple at your eyes to add a level of sophistication. But beware--too much of a good thing is NOT a good thing--be careful you don't end up looking like Mimi from the Drew Carey show! Add a bit of purple based on your comfort level (click on photo for color details):



Level I: Try swapping out your black or brown eyeliner for an purple color. Then go with your regular eye colors.

Level II: Add a dark plum just over the eyeliner to accent and deepen the eye color for a warm and cozy look. Bump it up a notch with the same dark plum in the crease to add drama or depth.

Level III: Use lavender on the eyelid above the lash line.

Level IV: No, don't put on purple mascara. That would be overkill! Try "minking" the lashes: First use a brown or black/brown mascara; allow to dry. Finish with a coat of black mascara, giving the look of a mink coat. Beautiful texture and very "eye" appealing.

Purple not your color? These ideas also work with navy, grey, brown . . whatever your signature seasonal color.

*No one beauty answer works for everyone. Accept yourself  
for who you are, flaws and assets. Learn how to  
project the image you want and be  
Fun & Fabulous Forever!*